

# Clean Air Counts March Newsletter

[www.cleanaircounts.org](http://www.cleanaircounts.org)

## **Clean Air Counts member Shedd Aquarium sheds light on conservation with exhibit designed by Clean Air Counts member Chicago Scenic Studios**

Chicago's Shedd Aquarium doesn't just talk the talk about protecting the environment, it walks the walk too! In addition to reducing pollution by 3,926 pounds through the Clean Air Counts Campaign. The Aquarium brought its message of conserving water to the public with a unique exhibit at the 2009 Chicago Flower & Garden Show with a set designed and installed by Chicago Scenic Studios, a long time Clean Air Counts business that has documented over 2,600 pounds of pollution.

Entitled "The WaterShedd," the exhibit illustrated effective and pleasing ways to create a xeriscape garden-an environment that requires minimal or no irrigation-using native and non-native plant species. Chicago Scenic worked from a sketch that grew out of Shedd Horticultural Manager Christine Nye's original master plan and made the exhibit a reality.

The garden and its accompanying porch created an excellent community outreach opportunity, with WaterShedd staffers speaking to over 7,500 attendees over the course of the show. The reverberating sound of "rain" hitting the garden porch's corrugated metal roof and then flowing down a gutter system was a particularly dramatic demonstration of how the home gardener can create a rain water collection system which can virtually eliminate the need for extra irrigation.

Shedd Senior Exhibit Developer Kris Nesbitt said, "We were extremely happy with Chicago Scenic's ability to jump into this project and make it a success."

To learn more about the Shedd Aquarium, please visit [www.sheddaquarium.org](http://www.sheddaquarium.org) and to learn more about Chicago Scenic Studios visit [www.chicagoscenic.com](http://www.chicagoscenic.com).